



# Uddeshya Bharti

Transforming Grassroots Communities for Over Two Decades

A dynamic community-focused NGO dedicated to education, health, women's empowerment, environment, livelihoods, disaster relief, and cultural heritage.



Education | Health | Women Empowerment | Environment |  
Livelihoods | Disaster Relief | Cultural Heritage | & more...

## Our Core Values

**Participation. Dignity. Sustainability.**

We champion community-owned, sustainable interventions rooted in these values.



## Our Collaborative Ecosystem



### Strategic CSR Implementation

Designing impact-driven projects aligned with corporate values



### Government & Institutional Mandates

Trusted partner for state agencies and bodies like NABARD



### Grants & Private Philanthropy

Targeted funding to uplift underserved populations



### Crowdfunding & Relief

Mobilizing resources for rapid disaster efforts.



### Reg. Office

Parasian, Kulharia (PO)  
Buxar, Bihar



### State Office

41/37 B, Beli Road,  
New Katra, Prayagraj, UP



### Admin Office

Main Road, Buddha Colony,  
Patna, Bihar



## Legal & Compliance (Audit-Ready)

Reg. No: 100/2001-02

TAX CERTIFIED Tax Status: 12A & 80G Certified

CSR Reg: CSR00087559

NITI Aayog: BR/2017/0161705

# WHY UDDESHYA BHARTI?

- Grassroots Credibility**  
Community trust built over two decades of consistent, people-led work.
- CSR-Ready & Compliant**  
Fully compliant with statutory CSR requirements for seamless partnerships.
- High Impact, Low Cost**  
Lean implementation ensures maximum social return per rupee invested.
- Scalable & Replicable Models**  
Proven interventions ready for district and state-level expansion.

### GEOGRAPHIC REACH & IMPLEMENTATION

PAN-India Implementation Capability

**Focused Implementation Till Date**

- Bihar
- Buxar
- Begusarai
- Patna
- Uttar Pradesh
- Prayagraj

### POPULATION SERVED

- Underprivileged & Marginalized Communities
- Small & Marginal Farmers
- Adolescent & Young Girls and Boys
- SHG Women & Women Leaders
- Health Workers & Medical Professionals
- PLHIV Community & Vulnerable Health Groups
- Teachers, Educators & School Administrators
- Youth Volunteers & Community Leaders

## OUR PROGRAMMATIC FOCUS AREAS

**Youth & Adolescent Awareness | Prayagraj-UP**  
Mental health education, menstrual hygiene awareness, cyber safety, life skills, and digital literacy programmes for adolescent girls and school students



## OUR PROGRAMMATIC FOCUS AREAS

### Health & Family Welfare | Bihar & Uttar Pradesh

Free health camps, TB, STI and HIV/AIDS awareness, Sexual & Reproductive Health (SRH) education, hygiene promotion, and preventive healthcare outreach for vulnerable communities.



### Women's Empowerment & Livelihoods | Bihar

Formation and strengthening of Self-Help Groups (SHGs), financial literacy training, tailoring and handicrafts skill development, micro-enterprise support, and leadership development for rural women.



### Environment & Sustainability | Bihar & Uttar Pradesh

School and riverbank plantation drives, promotion of organic and sustainable farming practices, climate-resilient agriculture, and local ecosystem conservation.



Community-led action for a resilient future

## 🏛️ Heritage, Art, Culture & Language Preservation | Bihar & Uttar Pradesh

Community heritage mapping, revival of folk traditions such as *Alha Gayan* and *Kajri*, oral storytelling initiatives, and promotion of Bhojpuri language and literature.



## 🏳️ Gender & Sexuality Inclusion

Awareness and advocacy on LGBTQ+ rights, workplace inclusion, and equitable access to health, social services, and dignity-based support systems.



## 🏡 Rural & Community Development

Integrated rural development initiatives including livelihood support, community planning, skill development, and grassroots capacity building.



## Disaster Relief & Community Safety

Rapid emergency response, humanitarian relief, disaster preparedness, and community safety awareness during natural and regional crises



## OUR NINE PRIORITY AREAS

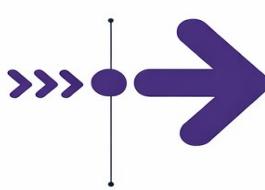
<b>1</b> Education & Life Skills	<b>2</b> Health & Wellbeing	<b>3</b> Women's Empowerment & SHGs	<b>4</b> Livelihoods & Skill Development
School support, digital literacy, life skills	Preventive care, mental health, hygiene	SHG formation, livelihoods, leadership	Vocational training, entrepreneurship
<b>5</b> Disaster Relief & Resilience	<b>6</b> Cultural Heritage & Folk Arts	<b>7</b> Youth & Adolescent Development	<b>9</b> Social Inclusion & Rights
Emergency response, recovery	Folk traditions, local heritage	Life skills, career guidance	LGBTQ+, migrants, marginalized groups

## Health Sector Interventions for Community Impact

Integrated prevention, referral, and capacity building aligned with local site themes

### Awareness

Community health camps, adolescent mental health sessions, menstrual hygiene education, cyber safety workshops.



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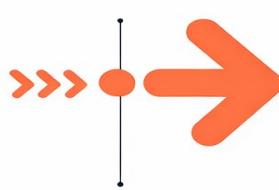
### Screening Camps

Preventive health screening, vaccination drives support, on-site basic diagnostics and risk identification.

1

### Referrals and Linkages

Structured referrals to local providers, primary care linkages, onward specialist referrals and follow up.



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### Capacity Building

Training community health volunteers and school health sessions to sustain services.

# IMPACT AT A GLANCE

					
<b>1,000+</b> Health Beneficiaries <small>Health camps, hygiene awareness, and preventive care support</small>	<b>50+</b> Youth & Women Skilled <small>Vocational training and financial literacy for livelihoods</small>	<b>150+</b> Families Supported <small>Relief assistance during emergencies and vulnerable</small>	<b>1,500+</b> Saplings Planted <small>Student- and community-led plantation drives promoting</small>	<b>50+</b> LGBTQ+ Individuals Engaged <small>Inclusion, awareness, and safe space</small>	<b>2,450+</b> Total Direct Beneficiaries <small>Across education, health, environment, livelihoods</small>

## Founder & Executive Board Members



**Dr. Amlesh Kumar**  
*President*

Public Health Advocate with **35+ years of experience**, having worked extensively with **government and academic institutions** on community health, preventive care, and public health initiatives.



**Dr. Sudha Rathor**  
*Vice President*

Development and social inclusion expert with **25+ years of experience** working with governments, CBOs, NGOs, and UN agencies across India, Asia-Pacific, and Africa.



**Shree Tushar Kant Upadhyay**  
*Secretary*

Rural development and policy professional with **27+ years' experience**, including work with **UN agencies**; a noted **Bhojpuri language advocate** whose work is taught at Bihar universities.

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